**Administrative Board Meeting**

**Wednesday, October 23, 2024**

**\*\*\* This meeting was held both in-person at Capital Area Michigan Works! and virtually on Zoom \*\*\***

**Present**

Dana Watson (Chair)

Irene Cahill (2nd Vice Chair)

Jeffrey Brown (3rd Vice Chair)

Joseph Brehler

Bob Showers

Dave Pohl

**Present Cont.**

Jeanne Pearl-Wright

Karla Ruest

Robin Anderson-King

Trini Lopez-Pehlivanoglu

**Absent**

Brian T. Jackson

Ryan Sebolt

**Secretariat**

Carrie Rosingana

**Staff**

Amanda Johnson

Becky Powers

Leah Jones

Robert Ramon

Tekea Norwood

Teri Sand

**Guests**

Rachel Dauer

**AGENDA**

**ITEM #1 WELCOME –** Dana Watson called the meeting to order at 3:31 p.m.

**ITEM #2 PUBLIC COMMENT**

**\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* CONSENT AGENDA \*\*\*\*\* (Attachments for each item included) \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\***

**Action ITEM #3 MINUTES OF AUGUST 28, 2024 ADMINISTRATIVE BOARD MEETING**

**Action ITEM #4 ACCEPTANCE OF FY2024 CYCLE 2 GOING PRO TALEND FUND**

**Action ITEM #5 ACCEPTANCE OF FY2024 EMPLOYER LED-COLLABORATIVE (ELC) GOING PRO**

**TALENT FUND**

**Action ITEM #6 ACCEPTANCE OF STATE LEVEL FUNDING FOR MARKETING AND OUTREACH,**

**AWARENESS, AND RECOGNITION (MiROAR) FUNDING**

**Action ITEM #7 ACCEPTANCE OF FY2024 PARTNERS FOR RE-ENTRY OPPORTUNITIES IN**

**WORKFORCE DEVELOPMENT (PROWD) FUNDING**

**Action ITEM #8 ACCEPTANCE OF FY2025 PARTNERSHIP, ACCOUNTABILITY, TRAINING, HOPE**

**(PATH) FUNDING RECOMMENDATION**

**Action ITEM #9 ACCEPTANCE OF FY2025 FOOD ASSISTANCE EMPLOYMENT AND TRAINING**

**(FAE&T) FUNDING RECOMMENDATION**

**Action ITEM #10 ACCEPTANCE OF FY2025 LEARN-TO-EARN FUNDING RECOMMENDATION**

**Action ITEM #11 ACCEPTANCE OF FY2024 YOUNG PROFESSIONALS PLUS (YPP) FUNDING**

**Action ITEM #12 ACCEPTANCE OF FY2024 BARRIER REMOVAL EMPLOYMENT SUCCESS (BRES)**

**FUNDING**

24-04 Bob Showers moves to accept the consent agenda. Irene Cahill supports the

motion. Motion passes unanimously.

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**Action ITEM #13 APPROVAL OF RESOLUTION FOR EARNED SICK TIME ACT (ESTA)**

24-05 Bob Showers moves to accept Item #13. Jeanne Pearl-Wright supports the motion.

The motion passes unanimously.

**Action ITEM #14 APPROVAL FOR EXEMPTION OF PUBLICLY FUNDED HEALTH INSURANCE**

**CONTRIBUTION ACT (PA152) FOR CY 2024**

24-06Joe Brehler moves to accept Item #14. Jeffrey Brown supports the motion.

The motion passes unanimously.

**Action ITEM #15 APPROVAL OF COST OF LIVING ADJUSTMENT & PERFORMANCE INCENTIVES**

24-07 Joe Brehler moves to accept Item #15. Jeanne Pearl-Wright supports the motion.

The motion passes unanimously.

**ITEM #16 HOT JOBS/RAPID RESPONSE & JOBS FILLED/JOBS POSTED**

Tekea Norwood reports that the CAMW! Business Services Team helped fill 120 positions across various industry sectors. She also shares that DART Container is eliminating 160 jobs at their Mason, MI plant. Although CAMW! and LEO offered a Rapid Response, DART declined but did accept the general CAMW! resources provided to support affected employees. Additionally, Tekea mentions that Emergent BioSolutions will be laying off 68 employees but has not responded to CAMW!'s offer for a Rapid Response to date.

**ITEM #17 COMMUNICATIONS REPORT**

Rachel Dauer with Piper & Gold provides updates for the CAMW! team, including new communications, social media procedures, and community guidelines for social media platforms. Filming for *Women in Workforce* Season 2 wrapped on October 9, and the episodes are now being edited for release in 2025.

A recap from earlier highlights National Manufacturing Day, where CAMW! shared information about women in manufacturing. A video created for this occasion was distributed to partners, including LEO and MiLEAP, who shared it with their networks. The video currently has 144 views.

Efforts are also underway to support communications surrounding MiCareerQuest Capital Area 2024. Additionally, Board Members are invited to an early tour of the public session for the third audience on the morning of December 3.

**ITEM #18 CEO REPORT**

Carrie Rosingana begins the CEO report with a brief update on MiCareerQuest Capital Area 2024. The event is scheduled for Tuesday, December 3, at the Lansing Center. It will feature two sessions dedicated to tri-county youth, with 2,000 confirmed attendees. Over 70 employers will showcase 200 different career pathways. A VIP list includes the governor, regional lawmakers, and all county commissioners. The third session will be open to the public and will welcome charter school students, homeschool students, and students from MSU and LCC.

Carrie moved on to discussing the recent August 2024 Regional UIA Press Release included in the board packet.

Carrie continued by sharing updates on three letters of support drafted by CAMW!. These include a letter for the Department of Labor and Economic Opportunity (LEO) FY 2024 USDOL Good Jobs Challenge, Michigan EquityLink (MEL) Project, and Peckham, Inc. U.S. Department of Labor’s Growth Opportunities (GO) Initiative

Touching briefly on the federal and state budgets, Carrie discusses that there is not a lot of movement at this time, due to the upcoming election which will determine what the lame-duck sessions will look like.

Speaking of the election, Carrie shares that all three of the AJCs in our region will be closed on election day (November 5, 2024), though non-Employment Services Staff will still be working.

The Lansing Economic Area Partnership (LEAP) recently submitted a letter to the MEDC addressing concerns related to the median wage used to determine eligibility for incentive programs. This issue directly impacts initiatives like Going PRO and other workforce development efforts supported by CAMW! and its partners. To discuss this matter in greater detail, Bob Trezise, Carrie, and two additional team members met with representatives from MEDC. The meeting focused on exploring how the median wage criteria align with regional workforce priorities and the potential implications for both existing and future incentive programs. This collaboration underscores the importance of ensuring that state-level policies support local workforce and economic development initiatives.

LEAP has launched a new online hub to support the region's childcare ecosystem, recognizing that affordable, high-quality childcare is essential for economic growth. The hub offers childcare providers tools and services for business growth, such as funding, training, and operational support. Employers can access resources like webinars, toolkits, and the MI Tri-Share Child Care Program, which helps reduce childcare costs for employees. By using these resources, businesses can improve productivity, reduce absenteeism, and boost employee retention, while supporting family-friendly policies. The hub is a partnership with Capital Area Michigan Works! and United Way of South Central Michigan.

Carrie provides updates on ongoing MSU projects:

* **MARS Tech Hub**: Attended two steering team meetings in September focused on Workforce Development and Community Engagement Action Planning. The next step is to present recommendations from these meetings to the larger consortium and the MARS Steering Team.
* **SHAPE Engine Partners**: Planning for the next steps of the proposal is underway. While awaiting an invitation from the NSF to submit a full proposal in February, MSU expects feedback from NSF by October or November. A two-day SHAPE Engine workshop is scheduled for October 24-25.
* **Community Benefits Advisory Committee Meeting**: The committee is working to address recent federal and local policy initiatives aimed at ensuring public economic development investments benefit local communities. These policies aim to give impacted communities a voice when developers receive public funding. The MSU Center for Community and Economic Development has formed a university-community advisory committee to explore the challenges and opportunities of these processes. The committee, still in its early stages, held its fourth meeting today (Wednesday).

Lastly, Carrie states that although there will be no Open House this year hosted by CAMW!, there will still be the Joint Board meeting between the Workforce Development Board and the Administrative Board on December 4th.

**ITEM #19 MEMBER ROUNDTABLE**

Dana Watson and Irene Cahill both give brief statements on the importance of

voting with Irene mentioning vote411.org which allows you to see what the ballot looks like ahead of time.

**ITEM #20 ADJOURNMENT**

Dana adjourns the meeting at 4:36 p.m.