

**Workforce Development Board Meeting
Wednesday, April 7th, 2021**

*** This meeting was held virtually due to the on-going COVID-19 pandemic. ***

Present

Jane Doty, Chair
Bill Brewer, 1st Vice Chair
Chris Holman
Jamie Lovelace
Janet Lillie
Joseph Brehler
Karen Kafantaris
Matthew Schneider

Paula Cunningham
Rebecca Bahar-Cook
Robert Proctor
Robert Trezise
Sandra Pearson
Shelly Neal
Su A'lyn Holbrook
William (Bill) Kimble

Absent

Jane Mitchell
Jim Dravenstatt-Mocerri
Mary Riley
Rey Guzman
Sergio Keck
Tom Ruis

Staff

Amanda Johnson
Amirika Richardson
Becky Powers
Derek Manchip
Kate Snyder
Naveed Ullah
Nick Chaffin

Samantha Bohm
Tekea Norwood
Teri Sand

Guests

Danielle Grubaugh
Karen Maas
Teresa Crosby

Secretariat

Carrie Rosingana

AGENDA

ITEM #1 CALL TO ORDER – WORKFORCE DEVELOPMENT BOARD
Jane Doty called the meeting to order at 7:32AM.

ITEM #2 PUBLIC COMMENT
There was no public comment.

*******CONSENT AGENDA******* (Attachments for each item included) *****

- ITEM #3 MINUTES OF DECEMBER 9, 2020 JOINT BOARD MEETING**
- ITEM #4 ACCEPTANCE OF GOING PRO TALENT FUND FUNDING**
- ITEM #5 ACCEPTANCE OF CAREER EXPLORATION AND EXPERIENCE EVENTS FUNDING**
- ITEM #6 ACCEPTANCE OF FAE&T PLUS EXPANSION FUNDING**
- ITEM #7 ACCEPTANCE OF FY 21 SYEP FOR CHAFEE-ELIGIBLE FOSTER YOUTH FUNDING**
- ITEM #8 ACCEPTANCE OF FY 21 HEALTHY MI NAVIGATOR ALLOCATION**
- ITEM #9 ACCEPTANCE OF FY 21 YOUNG PROFESSIONALS FUNDING ALLOCATION**

21-01 Motion by Rebecca Bahar-Cook to accept consent agenda, supported by Bob Trezise.
Motion Passed Unanimously

*******CONSENT AGENDA*******

ITEM #10 CAITC UPDATE – (for informational purposes only) (Attachment)
Carrie reported on the significant turnout that the IT Council has had with their virtual delivery of peer groups. The CAITC is working on rebranding communication materials with Piper & Gold; this will ensure the focus of marketing materials is fostering growth within the targeted audience.

ITEM #11 HOT JOBS REPORTS / RAPID RESPONSE REPORT (Attachments)
Carrie reviewed the Hot Jobs Report, noting that approximately 180 jobs are looking to be filled at the April 20 and April 21 virtual job fairs that the Business Services Team is working on. The Rapid Response Report included the closure of The Summit, JD Norman Industries, and ChildTime Learning Center. CAMW! has contacted these businesses without returned contact, although Carrie was informed that all ChildTime staff that would have been affected by the closures were offered employment with other Childtime locations regionally.

ITEM #12 COMMUNICATIONS UPDATE (Attachment)
Kate gave this report, informing the board that the strategic plan review and adaptation is underway. Topics being discussed for the updated strategic plan include ways to integrate diversity, equity, and inclusion into editorial topics, utilizing CAMW!'s voice to bring attention to disparities, plans to challenge stereotypes while raising awareness, and other processes that involve authentically enhancing the overall DE&I approach of CAMW!. Piper & Gold has been very fortunate to have a graduate student on their team that is obtaining a master's degree from Michigan State University that specializes in DE&I practices. Kate shared the CAMW! Impact Award recipient was MWC-Glanbia and will share a video of this award in follow up. She further discussed the Business Resource Network's employee and employer videos that are now available on the CAMW! YouTube channel. Piper & Gold is also working with GravityWorks on updating the website and welcomes any comments or suggestions that board members may have regarding content and information on the website.

ITEM #13 LEAP UPDATE

Bob Trezise gave the LEAP updates. The second round of One and All graduation recently took place, with 23 graduates, Lt. Governor Gilchrist and the current CEO of MEDC as speakers. The next round begins May 10 and all participants are within the Asset Limited, Income Constrained, Employed (ALICE) population – this program is additionally funded by Consumers Energy and MEDC. LEAP is monitoring the current CARES funding coming into the area and monitoring guidelines from the federal government, with LEAP's focus of economic development in the region.

ITEM #14 BUSINESS RESOURCE NETWORK (BRN) PRESENTATION

Amanda and Amirika gave the presentation on the Business Resource (BRN) Program. Employee turnover is a substantial cost to employers – utilizing the BRN program as a resource for not only employers, but employees. BRN is able to assist companies ensuring their employees' personal needs are met and therefore, improving workplace engagement. Companies participating in a partnership with BRN have an experienced career coach that works with each business as an extension of their Human Resource department. Career coaches provide personal and professional coaching or assistance to employees to help manage life's challenges such as childcare, transportation, housing, and much more, giving employees the autonomy to be more reliable and productive. For employers, these services help to reduce turnover and create a more stable workforce.

ITEM #15 CEO REPORT (Attachments)

Carrie informed the board that the Workforce Innovation Opportunity Act is slated for reauthorization, and she alongside other MWA directors, with Representative Haley Stevens, are working collectively on providing information for expansion and services to add to this program. One area that could make vital changes would be pre-apprenticeship training. MWA directors have been focused in conversations with regional representatives to support Relaunching the Americas Workforce Act that would afford a positive impact toward recovery efforts coming out of the pandemic with direct connection to workforce development. Carrie elaborated on the massive amounts of grants that CAMW! has partnered with local businesses agencies, and organizations on the broader application process. There are many grants that will be upcoming that will collectively assist in workforce and economic development that will require partnerships with businesses and educators within the CAMW! system to effectively apply. She further discussed the return to office strategies and the alignment with the current MiOSHA guidelines. Carrie discussed the Michigan Learning and Education Advancement Program (MiLEAP) which focuses on individuals who are dislocated, underemployed, essential workers, living in distressed rural and urban communities that are economically disadvantaged. Additionally, the program will create MiLEAP Navigators who provide job seekers with assistance in assessing and overcoming barriers, identifying resources, and providing guidance and support. The MWA has identified the statewide legislative focuses including Going Pro where in 2021 all of the regional applicants were approved for funding, UIA reforms and modernizations by encouraging virtual or physical work reporting registration, Partnership Accountability Training & Hope (PATH) looking at support for programmatic purposes regarding new American and resettlement populations in the region, and the recommendation to have all workforce programs at the state level housed under one department. CAMW! is currently slated to be closed to the public through May 1, with this date potentially changing based on the state guidelines and recommendations. Michigan Works! agencies are still aligning our physical reopening with the State partners, however CAMW! is working closely with participants and making accommodations, as necessary. Carrie gave the staff updates that have recently happened at CAMW! Tekea Norwood as the Chief Operating Officer, Naveed Ullah as the New Americans Navigator, and Derek Manchip as the Accounting Assistant/Program Support. CAMW! recently posted a Clean Slate Navigator position that will focus on the expungement process to assist in removing barriers of employment for those in the Capital Area.

ITEM #16 MEMBER ROUNDTABLE

Jane opened the member roundtable up. Bill Kimble wanted to take a minute to thank BST for all the work they have done with Going Pro. C2aE is also growing and appreciates the growth within CAMW! He hopes to see the funding come into the area going toward economic growth. Chris Holman took a minute to appreciate that the new Americans and resettlement population coming into the area will also increase the workforce and finds that this will be very fruitful for the Capital Area.

ADJOURNMENT

Jane Doty adjourned the meeting at 8:27AM.