**Workforce Development Board Meeting**

**Wednesday, October 2, 2024**

**This meeting was held both in-person at Capital Area Michigan Works! and virtually on Zoom.**

**Present**

Rebecca Bahar-Cook (Chair)

Shelly Neal (1st Vice-Chair)

Robert Trezise (2nd Vice-Chair)

Chris Holman

Dennis M. Louney

Fathy Shetiah

Heidi Lowe

Janet Lillie

Joseph Brehler

Kathie Dunbar

Matthew Schneider

Rey Guzman

Rich Howard

Robert Proctor

Su A’lyn Holbrook

Tom Ruis

William (Bill) Brewer II

**Absent**

Cindy Kangas

Jim Dravenstatt-Moceri

Paula Cunningham

Sergio Keck

Sherry Pfaff-Doody

William (Bill) Kimble

**Secretariat**

Carrie Rosingana

**Staff**

Becky Powers

Dar Baker

Erin McKenzie

Robert Ramon

Tekea Norwood

Teri Sand

**Guests**

Danielle Grubaugh

Hannah Haviland

Heather Kevnick

Jen Estill

Micah Hefty

Samantha Harkins

Rachel Dauer

**AGENDA**

**ITEM #1 WELCOME**

**Rebecca Bahar-Cook calls the meeting to order at 7:30 AM**

**ITEM #2 PUBLIC COMMENT**

**\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* CONSENT AGENDA \*\*\*\*\* (Attachments for each item included) \*\*\*\*\*\*\*\*\*\*\*\*\*\***

**Action ITEM #3 MINUTES OF AUGUST 7, 2024 WORKFORCE DEVELOPMENT BOARD MEETING**

**Action ITEM #4 ACCEPTANCE OF FY2024 CYCLE 2 GOING PRO TALENT FUND**

**Action ITEM #5 ACCEPTANCE OF FY2024 EMPLOYER LED-COLLABORATIVE (ELC) GOING PRO**

**TALENT FUND**

**Action ITEM #6 ACCEPTANCE OF STATE LEVEL FUNDING FOR MARKETING AND OUTREACH,**

**AWARENESS, AND RECOGNITION (MiROAR) FUNDING**

**Action ITEM #7 ACCEPTANCE OF FY2024 PARTNERS FOR RE-ENTRY OPPORTUNITIES IN**

**WORKFORCE DEVELOPMENT (PROWD) FUNDING**

**Action ITEM #8 ACCEPTANCE OF FY2025 PARTNERSHIP, ACCOUNTABILITY, TRAINING, HOPE**

**(PATH) FUNDING RECOMMENDATION**

**Action ITEM #9 ACCEPTANCE OF FY2025 FOOD ASSISTANCE EMPLOYMENT AND TRAINING**

**(FAE&T) FUNDING RECOMMENDATION**

**Action ITEM #10 ACCEPTANCE OF FY2025 LEARN-TO-EARN FUNDING RECOMMENDATION**

**Action ITEM #11 ACCEPTANCE OF FY2024 YOUNG PROFESSIONALS PLUS (YPP) FUNDING**

**Action ITEM #12 ACCEPTANCE OF FY2024 BARRIER REMOVAL EMPLOYMENT SUCCESS (BRES)**

**FUNDING**

**Action ITEM #13 RECOMMENDATION TO PROVIDE ADDITIONAL FUNDING FOR**

**FY2024 LEARN-TO-EARN FUNDING**

24-05 Dennis M. Louney motions to accept consent agenda items. Su A’lyn Holbrook supports

the motion. The motion passes unanimously.

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**ITEM #14 HOT JOBS/RAPID RESPONSE & JOBS FILLED/JOBS POSTED**

Tekea Norwood shared that 120 jobs were filled through multiple business sectors over

the month of September with the help of the Capital Area Michigan Works! Business Services

Team. Tekea briefly touched on the Rapid Response report by sharing that Dart

Container declined to do a Rapid Response for their recent layoff of 160 employees.

**ITEM #15 COMMUNICATIONS REPORT**

Rachel Dauer gives the Communications Report on behalf of Piper & Gold. She shares

that Women In Workforce season 2 is currently filming. She also shared that P&G is

working to set guidelines for social media posts.

**ITEM #16 LEAP UPDATE**

Bob Trezise gives a brief update regarding ongoing projects happening with LEAP.

**ITEM #17** PRESENTATION – Jen Estill (Redhead Creative Consultancy) and Samantha Harkins

(Hundred Place Consulting) Strategic Awareness Campaign

**ITEM #18** PRESENTATION – Amirika Richardson (MiCareerQuest 2024 Capital Area updates)

**ITEM #19 CEO REPORT**

Carrie begins the CEO report by discussing the recent August 2024 Regional UIA Press Release included in the board packets.

Carrie continued by sharing updates on three letters of support drafted by CAMW!. These include a letter for the Department of Labor and Economic Opportunity (LEO) FY 2024 USDOL Good Jobs Challenge, Michigan EquityLink (MEL) Project, and Peckham, Inc. U.S. Department of Labor’s Growth Opportunities (GO) Initiative

Touching on a few more Michigan updates, Carrie shares the House held a session last Wednesday with around 30 votes on various issues, along with a few committee meetings, including one on appropriations to move the school supplemental budget. The Senate was also in session for several days last week and held committee meetings. This week, the Senate is expected to focus on committees without holding floor votes or taking attendance. Overall, Senate legislative activity in October is expected to be light.

Moving on with updates, Carrie shares that Ryan Hundt (Michigan Works! Association) and Mike Krombeen (Midwest Strategy Group) met with the Michigan Economic Development Corporation (MEDC) last week to discuss their priorities for the fall. MEDC is focused on passing several economic development bills as part of the "Make it in Michigan" strategy by the end of the year. Key among these is the SOAR package, which would allocate $600 million annually from corporate income revenue to strategic site readiness, transportation, housing, and placemaking, though the exact distribution is still being negotiated. They also aim to pass bills on R&D tax credits and the Michigan Innovation Fund, which is budgeted at $60 million but lacks supporting policy legislation.

The Lansing Economic Area Partnership (LEAP) has launched a new online hub to support the region's childcare ecosystem, recognizing that affordable, high-quality childcare is essential for economic growth. The hub offers childcare providers tools and services for business growth, such as funding, training, and operational support. Employers can access resources like webinars, toolkits, and the MI Tri-Share Child Care Program, which helps reduce childcare costs for employees. By using these resources, businesses can improve productivity, reduce absenteeism, and boost employee retention, while supporting family-friendly policies. The hub is a partnership with Capital Area Michigan Works! and United Way of South Central Michigan.

Carrie provides updates on ongoing MSU projects:

* **MARS Tech Hub**: Attended two steering team meetings in September focused on Workforce Development and Community Engagement Action Planning. The next step is to present recommendations from these meetings to the larger consortium and the MARS Steering Team.
* **SHAPE Engine Partners**: Planning for the next steps of the proposal is underway. While awaiting an invitation from the NSF to submit a full proposal in February, MSU expects feedback from NSF by October or November. A two-day SHAPE Engine workshop is scheduled for October 24-25.
* **Community Benefits Advisory Committee Meeting**: The committee is working to address recent federal and local policy initiatives aimed at ensuring public economic development investments benefit local communities. These policies aim to give impacted communities a voice when developers receive public funding. The MSU Center for Community and Economic Development has formed a university-community advisory committee to explore the challenges and opportunities of these processes. The committee, still in its early stages, held its fourth meeting today (Wednesday). Carrie has been invited to join MSU's Community Benefits Advisory Committee as a member.

Wrapping up by sharing some plans for December, Carrie reminds the Board of the upcoming MiCareerQuest Capital Area 2024 event taking place on December 3rd.

Although there will be no Open House this year hosted by CAMW!, Carrie shares that there will still be a Joint Board meeting between the Workforce Development Board and the Administrative Board on December 4th.

**ITEM #20 MEMBER ROUNDTABLE**

Tom Ruis from PNC noted that market activity is ongoing but hasn't impacted the

workforce. He mentioned an interest rate cut, with PNC still anticipating more cuts ahead.

Chris Holman with Michigan Business Network shared his experience attending Impression 5 for

a recent event and invites those who have not attended MCQCA in the past to do so this December 3rd.

Heidi Lowe mentions the Going PRO Talent Fund opening up applications and she is working on submitting upwards of 50 on behalf of Medilodge.

Dennis M. Louney asked Carrie a few questions about the Michigan Supreme Court's decision on the Earned Sick Time Act. Carrie mentioned that CAMW! is collaborating with its HR partners to seek the best guidance on how to proceed in compliance with the guidelines.

**ITEM #21 ADJOURNMENT**

Rebecca adjourned the meeting at 8:50 AM.