**Workforce Development Board Meeting**

**Wednesday, August 7, 2024**

**This meeting was held both in-person at Capital Area Michigan Works! and virtually on Zoom.**

**Present**

Rebecca Bahar-Cook (Chair)

Shelly Neal (1st Vice-Chair)

Robert Trezise (2nd Vice-Chair)

Chris Holman

Cindy Kangas

Dennis M. Louney

Fathy Shetiah

Heidi Lowe

Janet Lillie

Jim Dravenstatt-Moceri

Joseph Brehler

Kathie Dunbar

Matthew Schneider

Rey Guzman

Robert Proctor

Su A’lyn Holbrook

William (Bill) Kimble

**Absent**

Paula Cunningham

Rich Howard

Sergio Keck

Sherry Pfaff-Doody

William (Bill) Brewer II

Tom Ruis

**Secretariat**

Carrie Rosingana

**Staff**

Becky Powers

Dar Baker

Erin McKenzie

Robert Ramon

Tekea Norwood

Teri Sand

**Guests**

Danielle Grubaugh

Heather Kevnick

Micah Hefty

Rachel Dauer

**AGENDA**

**ITEM #1 WELCOME**

Rebecca Bahar-Cook called the meeting to order at 7:30am

**ITEM #2 PUBLIC COMMENT**

**\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* CONSENT AGENDA \*\*\*\*\* (Attachments for each item included) \*\*\*\*\*\*\*\*\*\*\*\*\*\***

**Action ITEM #3 MINUTES OF JUNE 5, 2024 WORKFORCE DEVELOPMENT BOARD MEETING**

**Action ITEM #4** **RECOMMENDATION OF PY24 WORKFORCE INNOVATION & OPPORTUNITY ACT**

**(WIOA) ADDITIONAL CARRY FORWARD FUNDING**

1. Adult b. Dislocated Worker

**Action ITEM #5 RECOMMENDATION OF PY24 WORKFORCE INNOVATION & OPPORTUNITY ACT**

**(WIOA) YOUTH ADDITIONAL CARRY FORWARD FUNDING**

**Action ITEM #6 ACCEPTANCE OF AY24 WORKFORCE INNOVATION & OPPORTUNITY ACT (WIOA)**

**FUNDING FOR CUSTOMER RELATIONSHIP MANAGEMENT (CRM)**

**Action ITEM #7 ACCEPTANCE OF AY24 WORKFORCE INNOVATION & OPPORTUNITY ACT (WIOA)**

**FUNDING FOR CAPACITY BUILDING & PROFESSIONAL DEVELOPMENT (CBPD)**

**Action ITEM #8 RECOMMENDATION OF AY24 WORKFORCE INNOVATION & OPPORTUNITY ACT**

**(WIOA) FUNDING FOR HIGH CONCENTRATIONS OF ELIGIBLE YOUTH**

**Action ITEM #9 ACCEPTANCE OF AY24 WORKFORCE INNOVATION & OPPORTUNITY ACT (WIOA)**

**FUNDING FOR CAREER EXPLORATION AND EXPERIENCE EVENTS**

**Action ITEM #10 RECOMMENDATION OF FY24 PARTNERSHIP. ACCOUNTABILITY. TRAINING.**

**HOPE. (PATH) ADDITIONAL FUNDING**

**Action ITEM #11 ACCEPTANCE OF GAFFNEY PROGRAM/FISCAL MONITORING REPORT FOR**

**SUB-RECIPIENTS**

1. Lansing School District
2. Peckham Incorporated
3. Potterville School District

24-04 Chris Holman motions to accept consent agenda. Dennis M. Louney supports motion. Motion

passes unanimously.

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**ITEM #12 HOT JOBS/RAPID RESPONSE & JOBS FILLED/JOBS POSTED**

Carrie Rosingana gives a brief report on the Hot Jobs and Jobs Filled reports.

**ITEM #13 COMMUNICATIONS REPORT**

Rachel Dauer presents the communications report. She begins by sharing the Women In

Manufacturing video, followed by brief updates on the filming of Women In Workforce Season 2,

CAMW!'s social media strategies, and shares the MiCareerQuest video.

**ITEM #14 LEAP UPDATE**

Bob Trezise gives an update regarding ongoing projects for LEAP.

**ITEM #15 CEO REPORT**

Carrie begins the CEO report by sharing some federal updates. Since the last meeting,

the Senate released a draft bill, held a hearing, gathered staff comments, and was expected to have a marked-up bill earlier this month, which has now been delayed. There are concerns that issues raised by MWAs and federal partners may not yet have been addressed, so the delay could lead to better alignment. The upcoming election may further delay the WIOA Reauthorization, despite current bipartisan support.

CAMW! is exploring ways to position MWA and the National Association of Workforce Boards to highlight our successes. This includes sharing success stories on social media, particularly those from LEO, and encouraging agencies to tag us in their posts. Carrie emphasizes the importance of using and promoting these stories for advocacy efforts.

Shifting to some state updates, Carrie shares that the state budget was signed on July 25th, which includs $1 million for skilled training funding. There's an opportunity to adjust the boilerplate to increase this by $2-3 million. The GoingPRO Talent Fund (GPTF) was flat-funded at $55 million, which doesn't fully meet the need. The lack of movement with SOAR may have influenced this outcome. Efforts are underway to seek a one-time increase in the Supplemental Budget, as in the previous year. The Michigan Works! Association anticipates that the Supplemental Budget could be released early this fall, potentially adding more funds to GoingPRO and other skilled training programs.

Carrie hands the floor to Janet Lillie for some updates regarding MSU projects;

1. Janet and Carrie both speak on the **Employer Roundtable:** On July 24th, CAMW! hosted a joint employer roundtable with MSU's College of Social Science. The discussion focused on student engagement in the region, and there has been an increase in opportunities over the past few months.
2. MARS Tech Hub: Janet shares that MSU is working on the MARS Tech Hub, with a focus on workforce development and community engagement. CAMW! provided a letter of support, and the EDA awarded a grant for the project. The hub will explore workforce needs in synthetic diamonds and advanced isotopes/medical tech. Carrie is leading a subcommittee on workforce, and Janet will provide more details.
3. Lastly. Janet discusses the **SHAPE Engine NSF Project:** MSU is involved in the SHAPE Engine project, a $150 million, 10-year initiative funded by the National Science Foundation. This project involves multiple sectors and institutions, with a focus on packaging innovations across different fields. It is a long and competitive process.

Continuing with some local updates, Carrie shares that Secretary Jennifer Granholm announced that the U.S. Department of Energy is awarding $500 million to retool Lansing's Grand River Assembly facility for EV manufacturing. CAMW! supported GM's proposal with a letter of support, which contributed to the award. This opens up new partnership opportunities with GM, and the company is now considered a MEDC Talent Action Team employer in the region. The retooling project will help retain the current workforce and add a few hundred new jobs.

CAMW! is working with Bob Trezise and LEAP on early childhood apprenticeship funding but facing delays due to changes at the U.S. Department of Labor (DOL), causing slowdowns in apprenticeship programs. Despite potential funding challenges, CAMW! will continue supporting employers in this area, though without dedicated staff. They are currently collaborating with three Early Childhood Education (ECE) employers on creating apprenticeship programs to submit to the DOL, but the submission timeline remains uncertain due to these delays.

The Apprenticeship Grant ends on August 31, 2024. The ECIC Apprenticeship Scale-Up Round III funding opportunity requires a registered DOL apprenticeship program by October 25th, but delays make it unlikely to meet this deadline regionally. If additional funding isn’t secured, CAMW! will continue to assist ECE employers as with any other industry.

Carrie was invited to speak at the W.K. Kellogg Foundation on August 5th about how childcare impacts workforce and economic development. She will also discuss the regional childcare coalition's work with LEAP and the United Way of South Central Michigan.

Carrie shares that the next MCQCA event is scheduled for December 3, 2024, at the Lansing Center. Currently, 44 employers are registered, compared to 72 local employers at the previous event.

The Michigan Works! Annual Conference will be held from September 8th-10th in Traverse City. Representative Witwer will be recognized as Lawmaker of the Year, and Kere Milo will be honored as CAMW!'s Shining Star. Additionally, Carrie will participate in a "Wonder Women in Workforce" panel alongside fellow MWA directors Jennifer Llewellyn (Oakland), Dana Williams (Detroit), and Jakki Bungart-Bibb (MW! Southwest).

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**ITEM #16 MEMBER ROUNDTABLE**

1. Chris Holman praises Carrie for being a highly recognizable and active figure in the

community, especially during times of community issues.

1. Janet Lillie (MSU): MSU received a $1 million grant for the 60/30 initiative, aimed at improving the transfer credit evaluation process. The goal is to evaluate transfer credits within a two-week window to determine eligibility at MSU.
2. Cindy Kangas: October is Manufacturing Month, with students having the opportunity to experience manufacturing in person during the first week of October. Rosie Day, originally held at the Capitol, is scheduled for March 21, 2025, and will be moved to the Airport.
3. Dennis M. Louney: The Spicer Group drain project is nearing completion after a lengthy process, with LEAP providing assistance.

**ITEM #17 ADJOURNMENT**

Rebecca Bahar-Cook adjourns the meeting at 8:26am